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National Agricultural Statistics Service

Press Release

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Idaho Nursery & Greenhouse Sales Total \$87.7 Million

Idaho nurseries and greenhouses sold an estimated \$87.7 million dollars of plants and plant materials in 2007, a 5.1 percent increase from 2006. Field grown sales, excluding Christmas trees, totaled \$66.2 million, an increase of 5.9 percent from last year. Greenhouse grown sales increased 1.5 percent, totaling \$20.7 million in 2007. Christmas tree sales increased 41 percent in 2007 totaling \$829 thousand dollars.

Field grown sales accounted for 75.4 percent of the total in 2007 compared to 74.8 percent the previous year. The largest increase in sales was for balled and burlapped plant materials, showing an increase of \$2.64 million from a year ago. This survey reflects only the total gross sales of Idaho grown plants and plant materials including Christmas trees at a grower level price. It does not include any nursery or greenhouse retail sales. It also does not include vegetable seed or produce sales.



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